

CALENDAR 2023



African stories in the medias

The information published in the world media about black people is very reductionist and notoriously negative : elections leading to violence, epidemics, wars, natural disasters such as floods and droughts. What the media shows us every day is what Chimamanda Ngozi Adichie calls a "single story". The perception of Blacks is a colonized one and they are seen as an "uncivilized" people who need the help of the West to survive. The many positive events, movements, knowledge productions and developments receive little to no attention at the global level.

The "On These Days" concept aims at collecting not or less known events or historical dates related to african countries and personalities. Through this calendar, we wish to deconstruct this negative view on black people and the mental alienation associated with it in order to reposition the image of black people in the media and in the minds.

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